



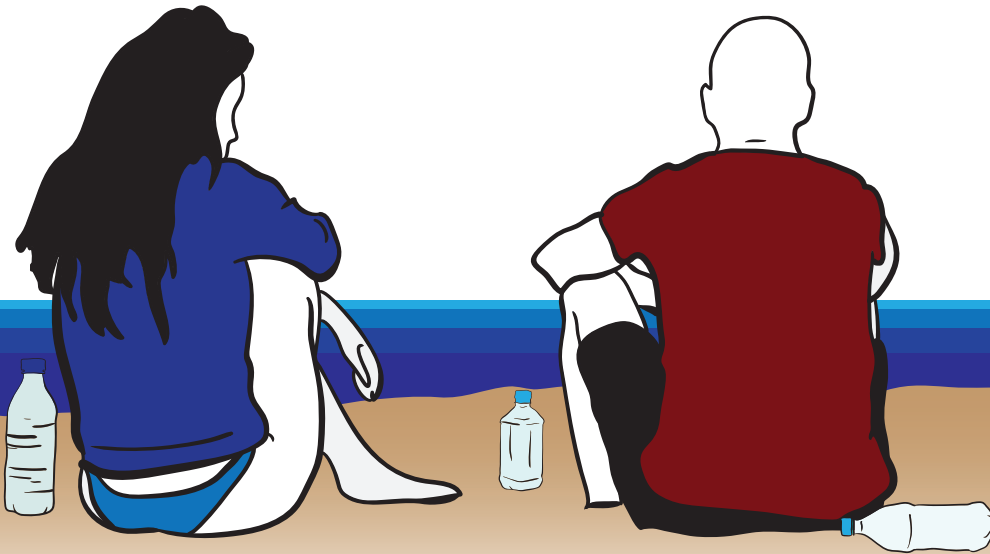
BETTER FOR THE PLANT
BETTER FOR THE PLANET

Root Pouch planting containers are made out of recycled water bottles + natural fibers

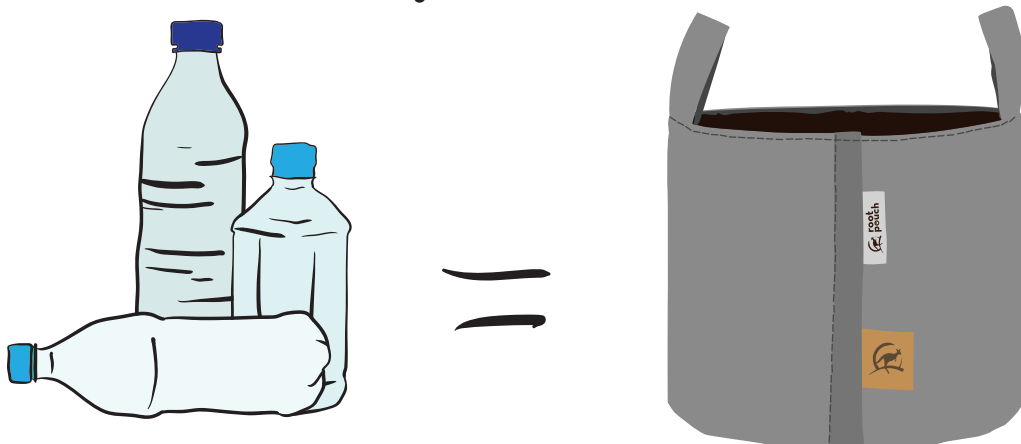
YOU CAN MAKE A

DIFFERENCE

Using just one 5 gallon Root Pouch can stop 3-4 plastic water bottles from ending up in our oceans and landfills!



Last year we used 600 metric tons of plastic water bottles
This year we used 1000 metric tons of plastic water bottles
Next year? You tell us!



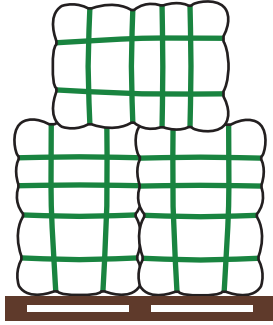
Every Root Pouch purchase helps remove water bottles from our landfills & oceans.

Considering our Carbon Footprint

- Root Pouch is the ONLY fabric made out of recycled bottles and not new fossil fuel.
 - Root Pouches are folded and compressed into master bales.
- Bales allow for more Root Pouches to be shipped on a single pallet because we are not shipping air.
 - Less storage and transportation space lowers costs substantially



Root Pouch

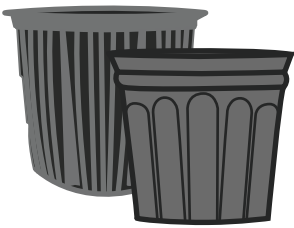


25 gallon size Root Pouch

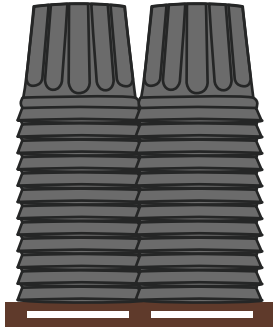
1,200 Pots per pallet

28,800 Pots per truck

Each pallet of Root Pouch not only diverts an average of 10,200 plastic water bottles from the landfills and oceans but it also eliminates the need to create new black plastic pots from fossil fuel.



Plastic



25 gallon size Plastic Pots

200 Pots per pallet

4,800 Pots per truck

Transportation & Storage on average is 1:6 ratio:

For every truck of Root Pouch pots - it takes 6 trucks to transport the same size of Plastic Pots

Shipping Root Pouch



Shipping Traditional Plastic

